



第十三屆澳門國際旅遊（產業）博覽會
13.^a Expo Internacional de Turismo (Indústria) de Macau
13th Macao International Travel (Industry) Expo

Business Matching Guide

PSA & On-site Matching (For Exhibitors)

24th March - 30th April

Open matching platform for exhibitors to upload company profile, website address and product details

1st April - 30th April

Pre-scheduled Appointment and Online Business Matching

25th April - 26th April

On-site Business Matching



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Introduction to Business Matching

- The **Pre-scheduled Appointment (PSA)** System provided by the 13th MITE allows buyers and exhibitors to schedule appointments and negotiate online before the Expo, fully utilizing the time to cultivate business opportunities and build your network.

- **Open Time: 24th March 2025 - 30th April 2025**

24th March - 30th April:

Distribution of Business Matching Guide.

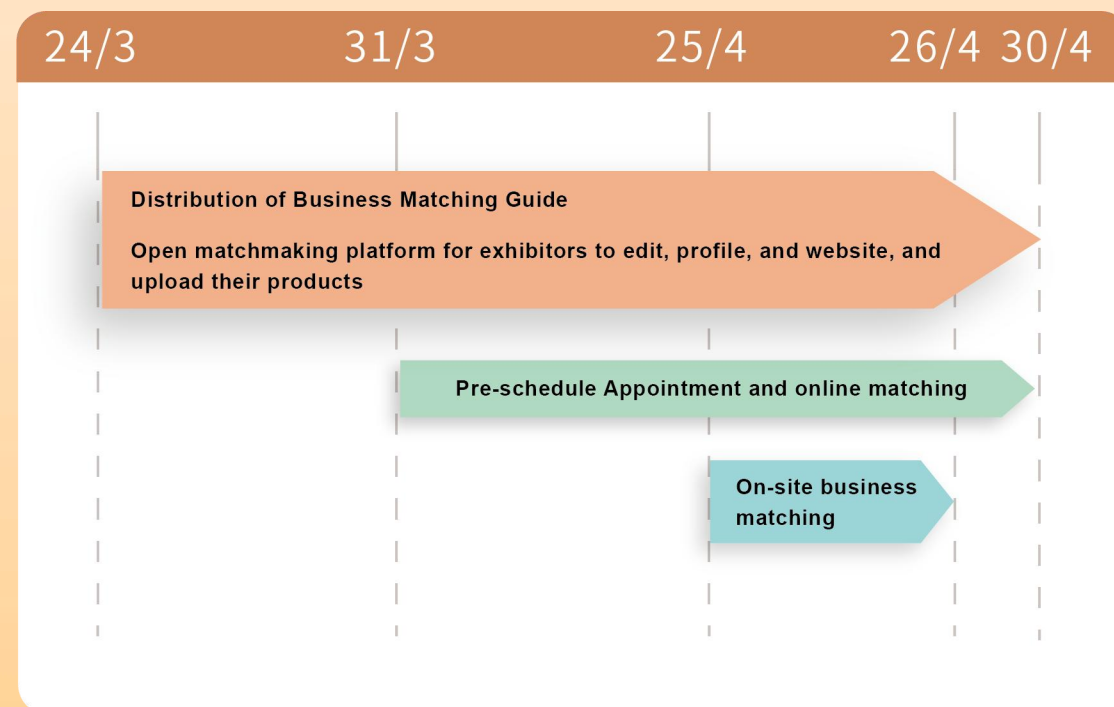
Open matchmaking platform for exhibitors to edit, profile, and website, and upload their products

1st April - 30th April:

Pre-scheduled Appointment and Online Business Matching

25th April - 26th April:

On-site Business Matching





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2. Setting Personal Profile
3. Business Matching
4. My Plan



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1. Login PSA System



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- You'll receive an Invitation Email

Plan your event journey at
第十三屆澳門國際旅遊（產業）博覽會-
13th Macao International Travel (Industry) Expo

Dear Exhibitor 1:

13th Macao International Travel (Industry) Expo presents the **Pre-schedule Appointment System(PSA)** for exhibitors and buyers to make appointments and negotiate online prior to the Expo, fully utilizing the time to cultivate business opportunities and build your network.

PSA helps you connect with delegates at the Expo for efficient matchmaking via multi-functional messages chatroom and 1v1 meetings, exploring valuable cooperation and industry knowledge.

Access PSA by clicking below:

Get to your Account



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| 中文 | English |

Logout

Change password



Exhibitor Admin

Login successful

Print and upload the exhibitor
confirmation form

Upload business license

Pay for the booth

Exhibitor badge registration

Pre-scheduled Appointment

On-site matching

Login successful

Name of Company/Organization

Name

Salutation

Tel :

Email :

Address :

- Option 2: You can login by clicking “**Pre-scheduled Appointment**” button in your account of the Expo official website

- Option 1 : Click here to login, your personal account will open in a new page



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2. Setting Personal Profile

2.1 My Profile

2.2 My Company

2.3 My Products

2.4 Performance Snapshot

2.5 App Settings



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2.1 My Profile

- Click on the avatar in the upper right corner to expand the list of updated information and settings

EXPLORE

MEET ▾

PLANNER



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🕒 25 Apr 25 - 27 Apr 25 (UTC+8)

📍 Macau, China

My Personal information



Buyers 买家



Meeting Schedule 会议日程



Exhibitors 展商



Products 产品



Link to Official Website
连结到官网



Contact us 联系我们

澳門國際旅遊（產業）博覽會，簡稱旅博會。由澳門特別行政區政府旅遊局主辦，自2013年創辦至今已舉辦了12屆，作為澳門唯一國際旅遊的專業展和最早期的旅遊產品消費展，通過專業化、市場化、國際化、品牌化的運作，逐漸發展成為結合中國內地和國際兩大資源的旅遊產業鏈，參展商、買家及相關合作夥伴洽談、交流的重要風向標平台，推動粵港澳旅遊一體化發展，是迄今專業性強、參與面廣、影響力大的國際旅遊年度盛會之一。

My Profile ●

My Company ●

My Products

Performance Snapshot

App Settings

Help Center

Privacy Policy

Logout



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2.1 My Profile

My Profile ●

My Company ●

My Products

Performance Snapshot

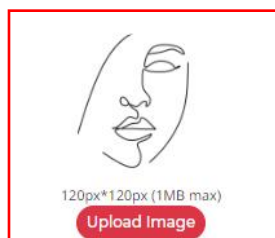
App Settings

Help Center

Privacy Policy

Logout

EXPLORE MEET ▼ PLANNER



Exhibitor 1 Edit
exhibitor test account



Describe yourself

- You can upload your profile picture and edit your personal information here
- Click on 'Describe yourself' to add the company website link and personal information
- Suggest submitting bilingual materials in both Chinese and English

國家/地區 Country/Region

Macao

Country/region determined at the time of registration



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2.2 My Company

My Profile ●

My Company ●

My Products

Performance Snapshot

App Settings

Help Center

Privacy Policy

Logout

- Add/edit your product name, description, embedded video or iframe content, product images, and other information here.
- After editing, click save



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2.3 My Products

My Profile ●

My Company ●

My Products

Performance Snapshot

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- Click “Add Product”

Fill up the below fields to add/edit your product

Save

▼ Product name

▼ Product description (0/3000)

▼ Embed video or IFrame content

Insert the HTML IFrame embed code e.g. <iframe src="URL"></iframe>.

No embed IFrame yet

▼ Image

Upload Image 1MB max

No image yet

- Add/edit your product name, description, embedded video or iframe content, product images, and other information here. After editing, click save.



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My Profile ●

My Company ●

My Products

Performance Snapshot

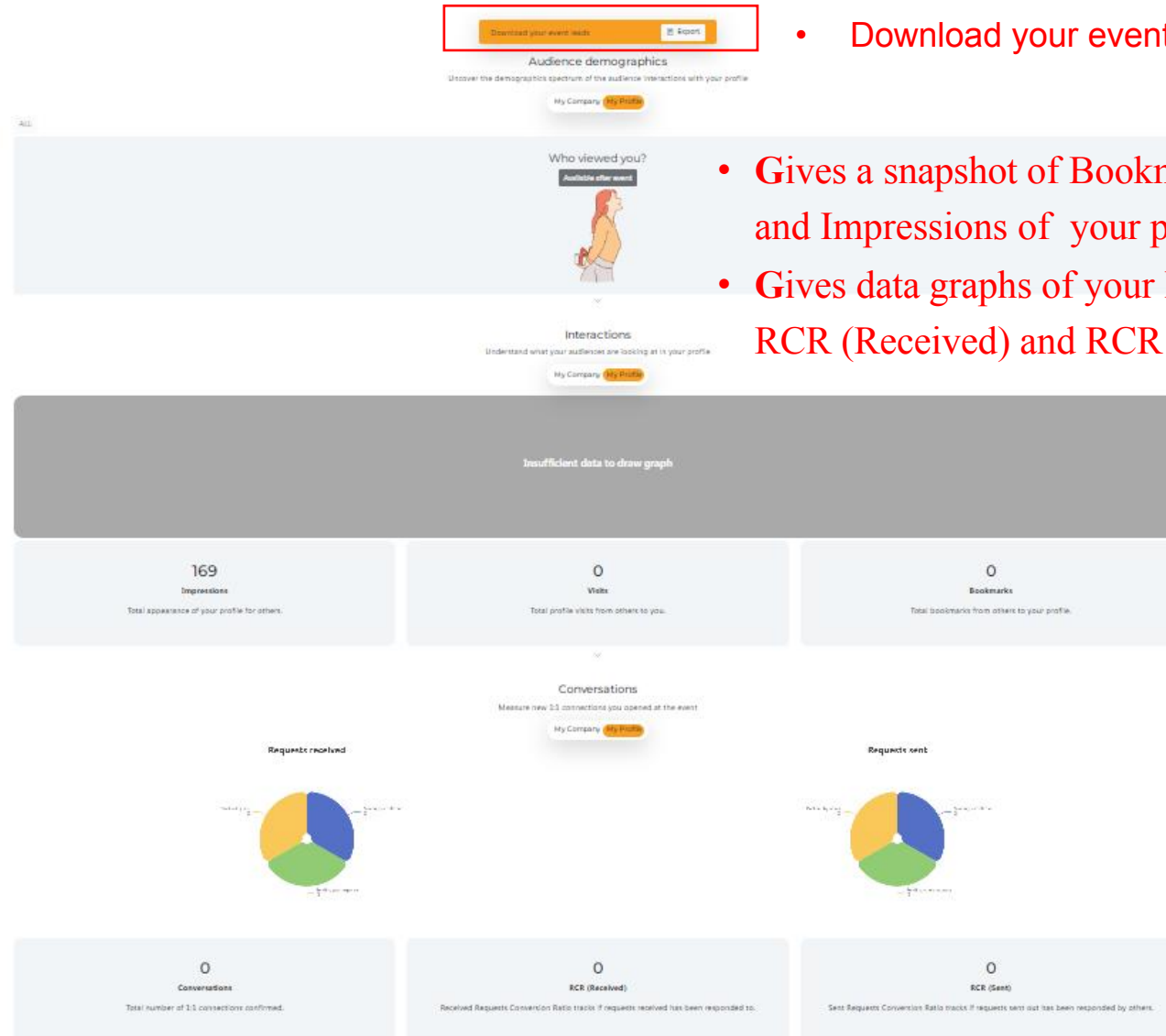
App Settings

Help Center

Privacy Policy

Logout

2.4 Performance Snapshot



• Download your event leads

- Gives a snapshot of Bookmarks, Visits and Impressions of your profile
- Gives data graphs of your Meetings, RCR (Received) and RCR (Sent)



2.5 App Settings

- My Profile ●
- My Company ●
- My Products
- Performance Snapshot
- App Settings**
- Help Center
- Privacy Policy
- Logout

EXPLORE MEET ▼ PLANNER

▼

Notification frequency

Summary

Immediate

Disable

Summary (Recommended): Receive all forms of notifications in summarised format, on a timely basis. Useful if you do not wish to be spammed.

Immediate: Receive all forms of notifications immediately, in real-time.

Disable: Only critical notifications will be sent to you.

Note: Notification from this app is designed purely for your event networking benefits. They are not related to promotional/marketing emails that may be sent from the event organisers.

Languages

English

中文

繁體中文

This application will be automatically refreshed when you change the language.

Remove my account

Remove my account

Removing your account will delete your data and you can no longer participate in any activities on this platform. **Removing an account is an irreversible action.**

FAQs



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3. Business Matching

3.1 For you

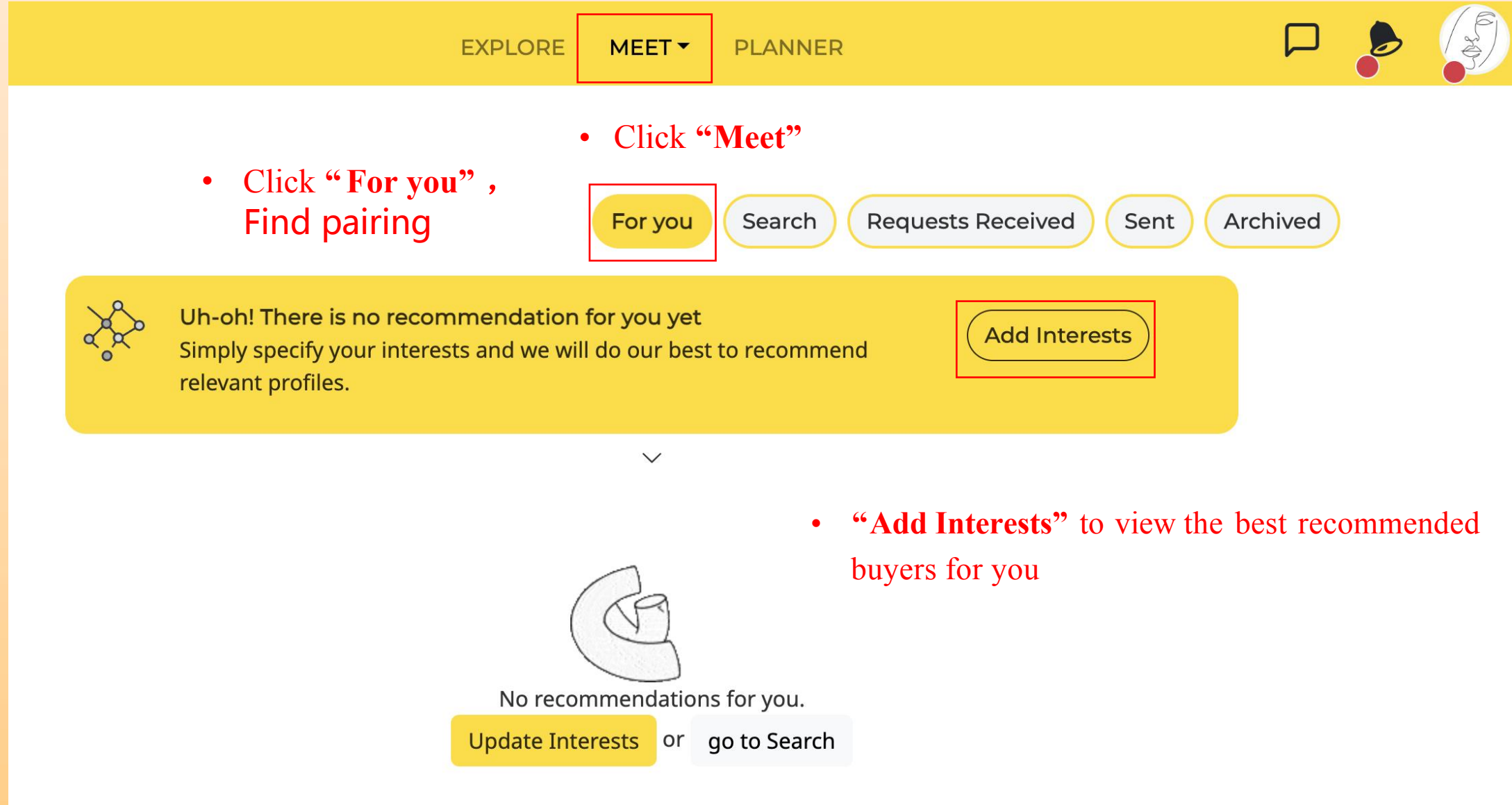
3.2 Search

3.3 Requests Received

3.4 Sent

3.5 Archived

3.1 For you



The screenshot shows the 'MEET' section of the MITE platform. At the top, there is a yellow navigation bar with 'EXPLORE', 'MEET' (highlighted with a red box), and 'PLANNER'. To the right of the navigation bar are icons for chat, notifications, and a profile. Below the navigation bar, there are two red bullet points: 'Click "Meet"' and 'Click "For you", Find pairing'. Under 'Click "Meet"', there is a row of buttons: 'For you' (highlighted with a red box), 'Search', 'Requests Received', 'Sent', and 'Archived'. Below this row is a yellow message box that says 'Uh-oh! There is no recommendation for you yet. Simply specify your interests and we will do our best to recommend relevant profiles.' To the right of this message is a button labeled 'Add Interests' (highlighted with a red box). Below the message box is a small downward arrow. At the bottom of the screenshot, there is a large grey 'G' icon, the text 'No recommendations for you.', and two buttons: 'Update Interests' (highlighted with a red box) and 'go to Search'.

EXPLORE MEET ▼ PLANNER

• Click “Meet”

• Click “For you” , Find pairing

For you Search Requests Received Sent Archived

Uh-oh! There is no recommendation for you yet
Simply specify your interests and we will do our best to recommend relevant profiles.

Add Interests

▼

No recommendations for you.

Update Interests or go to Search

• “Add Interests” to view the best recommended buyers for you

EXPLORE

MEET ▼

PLANNER



- You can view the complete list of participants here

For you

Search

Requests Received

Sent

Archived

Search by name, industry or any expertise



▼ 國家/地區 Country/Region

- Click “Accept request” on the profile to send meeting request

★ BOOKMARKED

A-Z ▼

Buyer 1

Buyer test account



Bookmark



Accept request



Decline

Viewed your profile.

Search by entering your name, industry, or any expertise to select the matching buyer you desire

[EXPLORE](#) [MEET ▾](#) [PLANNER](#)

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🕒 25 Apr 25 - 27 Apr 25 (UTC+8)
📍 Macau, China

- You can also use the shortcut keys on the "Explore" page to filter the buyers you want to pair with



Buyers 买家



Meeting Schedule 会议日程



Exhibitors 展商



Products 产品



Link to Official Website
连接到官网



Contact us 联系我们

澳門國際旅遊（產業）博覽會，簡稱旅博會。由澳門特別行政區政府旅遊局主辦，自2013年創辦至今已舉辦了12屆，作為澳門唯一國際旅遊的專業展和最早期的旅遊產品消費展，通過專業化、市場化、國際化、品牌化的運作，逐漸發展成為結合中國內地和國際兩大資源的旅遊產業鏈，參展商、買家及相關合作夥伴洽談、交流的重要風向標平台，推動粵港澳旅遊一體化發展，是迄今專業性強、參與面廣、影響力大的國際旅遊年度盛會之一。

The Macao International Travel (Industry) Expo (MITE), organized by the Macao Government Tourism Office (MGTO), is the only professional exhibition of international tourism, and one of the

FAQs



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3.3 Requests Received

EXPLOREMEET▼PLANNER

For youSearchRequests ReceivedSentArchived

▼

Showing 1 meeting request(s) received

Buyer 1

Buyer test account

★Bookmark

😊Accept request

☹Decline

Viewed your profile.

- When you receive a meeting invitation from buyer, you will see a message reminder here
- You can **Accept** or **Decline** requests



EXPLORE

MEET ▼

PLANNER



For you

Search

Requests Received

Sent

Archived



Showing 0 meeting request(s) sent

Buyer 1

Buyer test account



Bookmark



Accept
request



Decline

Viewed your profile.

- You can check the meeting invitation sent and its status here (invitation sent/chat/rescheduled meeting/declined)



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3.5 Archived

EXPLORE MEET ▼ PLANNER



For you Search Requests Received Sent Archived



Showing 0 archived profiles(s)

买家 Buyer



Buyer 4
Staff
Buyer 4 Company

Bookmark

Meet

Archived

买家 Buyer



Buyer 4
Staff
Buyer 4 Company

Bookmark

Meet

Archive

- You can find and retrieve them under the “**Archived**” tab

- Click “**Archive**” if you do not want to see a buyer profile again in your search page



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4. My Plan

4.1 Personalization settings

4.2 Choose Time Availability

4.3 Invite Onsite Meeting

4.4 Real time online communication

4.5 On-site Matching



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4.1 Personalization settings

EXPLORE MEET ▾ **PLANNER** • Click “**PLANNER**” on the navigation bar

• Under the “**My Schedule**” tab, click “**Edit**” to update your **Notification** and **Sync Calendar**

My Schedule Bookmark Time Availability

Time Zone All timings are set to the event time zone.	Notification Edit To receive free notification 10mins before each meeting, please add your preferred channel.	Sync Calendar Edit Choose your preferred calendar to start syncing your schedule to it.
---	---	---

Notification

Subscribe to real-time notifications with your preferred channel. Take note that all channels require internet connection except SMS (requires mobile network).

Facebook Messenger

WeChat 微信

WhatsApp

SMS

Notification from this app is designed purely for your event networking benefits. They are not related to promotional/marketing emails that may be sent from the event organiser. Your preferred notification channel is kept strictly private and will never be displayed or shared on this platform.

Sync Calendar

Choose your preferred calendar to start syncing your schedule to it.

Google Calendar

Outlook Calendar

You can alternatively download and import the ICS file below into your preferred calendar.

ICS



4.2 Choose Time Availability

EXPLORE

MEET ▾

PLANNER

🗨️ 🔔 👤

Bookmark

Time Availability

- Click the **time slot that you would like to block out** and it will be greyed out, then click “**CONFIRM**”

Cancel out the timings that you are unavailable for meetings below and click 'CONFIRM'. Respondents to your requests will then be able to pick a mutual meeting time based on your availability. Each meeting lasts 20 minutes.

CONFIRMED

- Grey time slot is your **unavailable meeting time.**

▼ Friday, 25 Apr 2025 (UTC+8)

Onsite ✓ 11:00	Onsite ✓ 11:20	Onsite ✗ 11:40	Onsite ✓ 12:00
Onsite ✓ 12:20	Onsite ✓ 12:40	Onsite ✓ 13:00	Onsite ✓ 13:20
Onsite ✓ 13:40	Onsite ✓ 14:00	Onsite ✗ 14:20	Onsite ✓ 14:40
Onsite ✓ 15:00	Onsite ✓ 15:20	Onsite ✓ 15:40	Onsite ✓ 16:00
Onsite ✓ 16:20	Onsite ✓ 16:40	Onsite ✓ 17:00	Onsite ✓ 17:20
Onsite ✓ 17:40	Onsite ✓ 18:00	Onsite ✓ 18:20	Onsite ✓ 18:40

- Yellow time slot is your **available meeting time.**



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4.3 Invite Onsite Meeting

To: Buyer 1

✓ How would you like to meet?



Meet in person at the onsite event.



Start a chat conversation with the other party.

✓ Please include a personal note on why do you want to meet them (/400)

Enter personal note here

✓ Select your interests in meeting them

+ 國家/地區 Country/Region

Send meeting request

Buyer 1

Buyer test account



Bookmark



Meet



Archive

Viewed your profile.

- After clicking "**Meet**" on the interested buyer's profile, choose the way you prefer to conduct the meeting
- If you choose to meet in person, please meet at your booth at the scheduled time and conduct on-site matching



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Format: Meet in person at the onsite event.

Here are the available timings to meet them. Pick one!

✓ Friday, 25 Apr 2025 (UTC+8)

11:00	12:00	12:20	12:40
13:00	13:20	13:40	14:00
14:40	15:00	15:20	15:40
16:00	16:20	16:40	17:00
17:20	17:40	18:00	18:20
18:40			

✓ Saturday, 26 Apr 2025 (UTC+8)

10:00	10:20	10:40	11:00
11:20	11:40	12:00	12:20
12:40	13:00	13:20	13:40
14:00	14:20	14:40	15:00
15:20	15:40	16:00	16:20
16:40	17:00	17:20	17:40

Meet

4.3 Invite Onsite Meeting

Buyer 1

Buyer test account

★
Bookmark

😊
Accept
request

☹️
Decline

Viewed your profile.

Congratulations!

Your meeting with Buyer 1 has been confirmed.

✓ To improve the focus of this meeting, please select your specific interests below and we will communicate this with them.

+ 🌐 國家/地區 Country/Region

Done

- After accepting the buyer's meeting invitation, you can choose a meeting time and click "Accept request" in the drop-down schedule to successfully generate a meeting agenda



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4.4 Real Time Online Communication

- You can view all your confirmed video meetings under “**My Schedule**” tab

EXPLOREMEET ▾PLANNER

My ScheduleBookmarkTime Availability

Time Zone

All timings are set to the event time zone.

Notification Edit

To receive free notification 10mins before each meeting, please add your preferred channel.

Sync Calendar Edit

Choose your preferred calendar to start syncing your schedule to it.

Fri, 25 Apr 25

🕒 15:20

Buyer 1

Buyer test account

★

Bookmark

👤

Reschedule

👥

Cancel



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4.4 Real Time Online Communication

- If you choose Messages chat, the Message button will turn to  when new messages arrive. Click it to enter the chat room

To: Buyer 1

How would you like to meet?



Meet in person at the onsite event.



Start a chat conversation with the other party.

Please include a personal note on why do you want to meet them (/400)

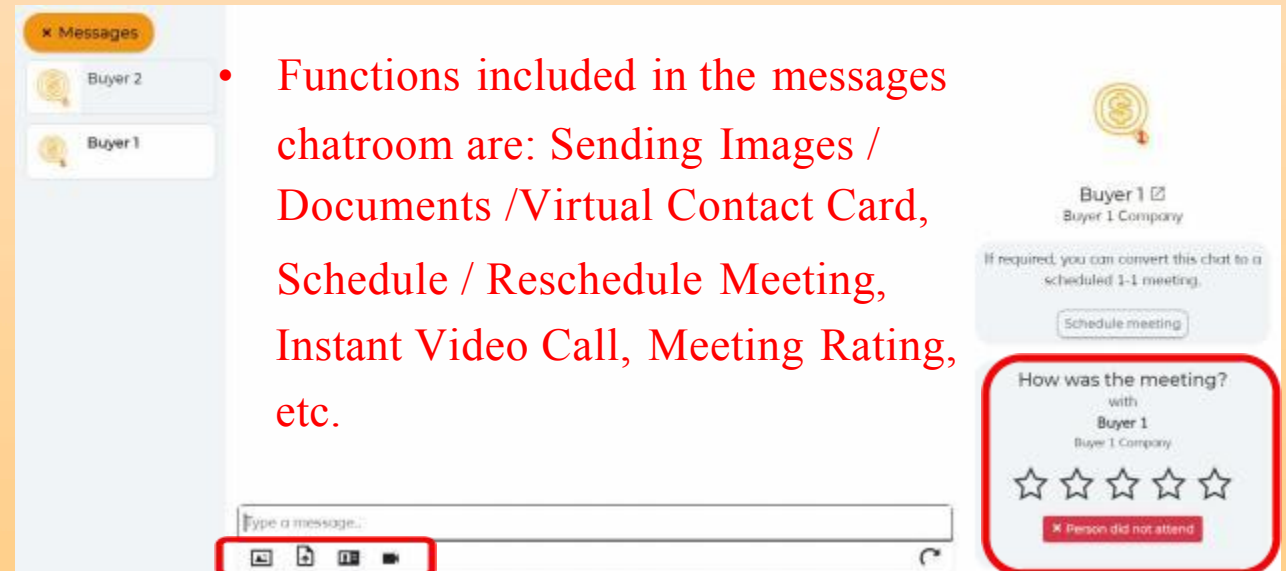
Enter personal note here

Select your interests in meeting them

+ 國家/地區 Country/Region

Send meeting request

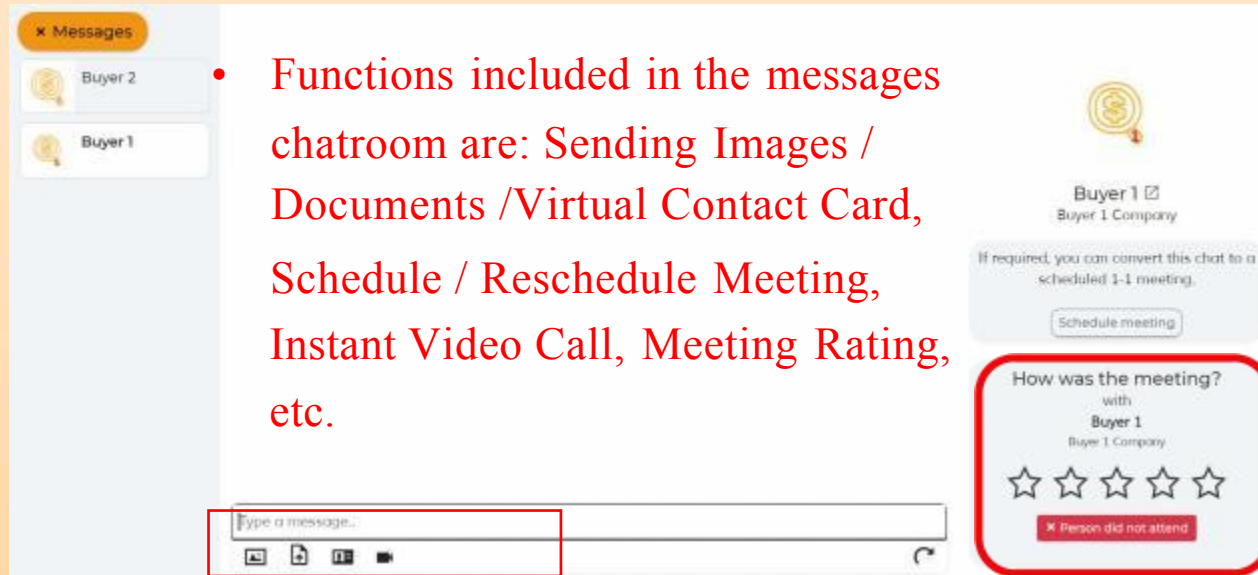
- You can also click on the chat page in real-time



- Functions included in the messages chatroom are: Sending Images / Documents / Virtual Contact Card, Schedule / Reschedule Meeting, Instant Video Call, Meeting Rating, etc.

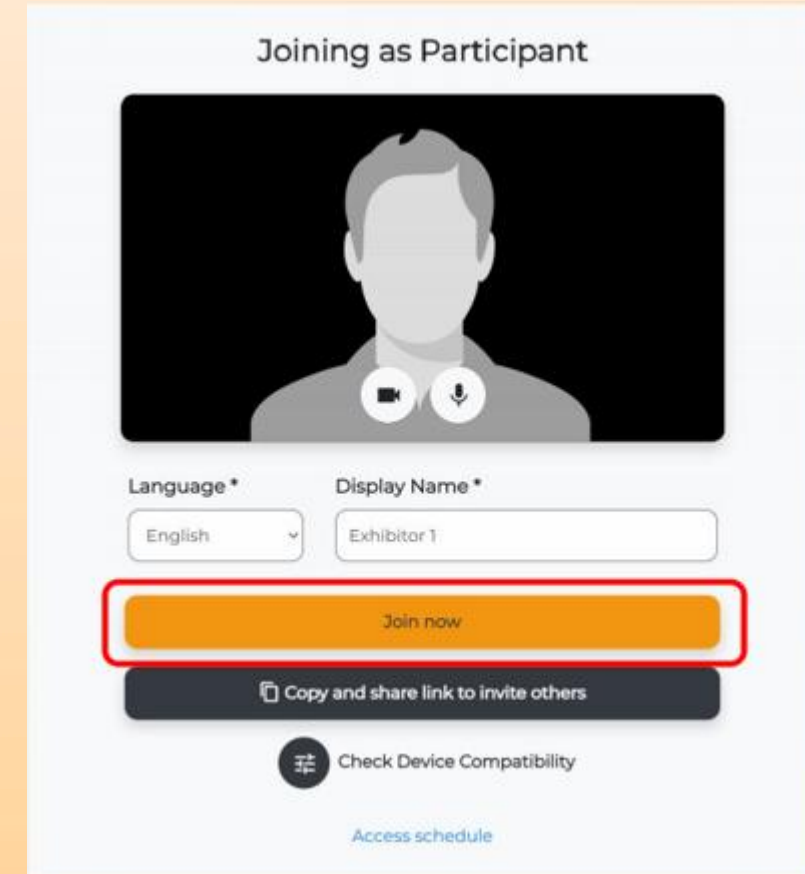


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- Functions included in the messages chatroom are: Sending Images / Documents / Virtual Contact Card, Schedule / Reschedule Meeting, Instant Video Call, Meeting Rating, etc.

4.4 Real Time Online Communication



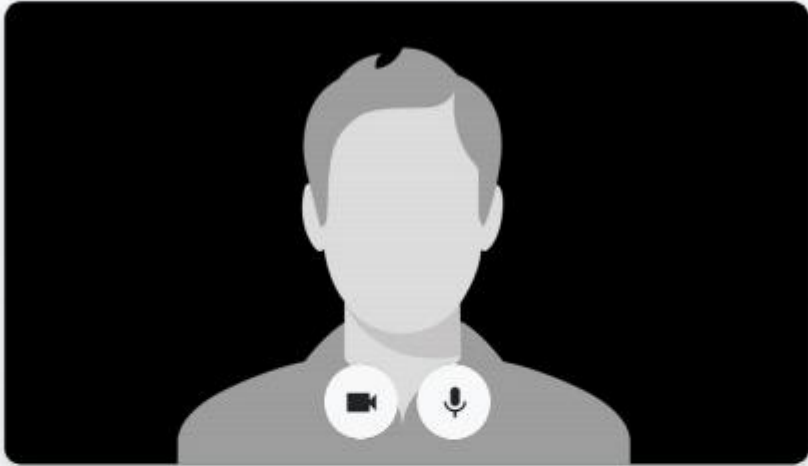
- Enter the chat page and also have a video call with the buyer

- If you would like to meet via Video call, activate your camera and microphone, choose your Language and edit your Display Name, then click **“Join Now”** to enter



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Joining as Participant



Language *

English ▼

Display Name *

Exhibitor 1

Join now

 Copy and share link to invite others



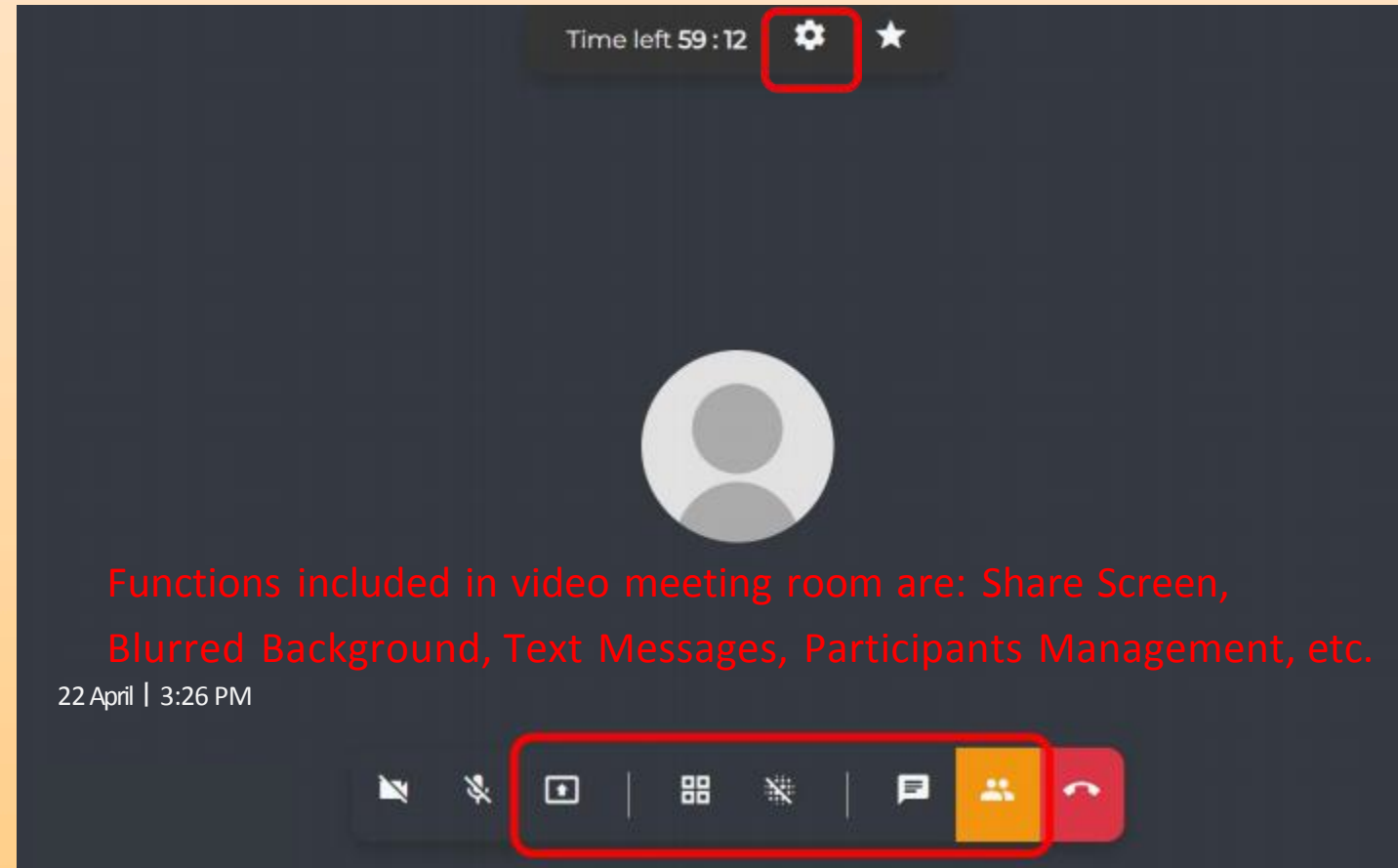
Check Device Compatibility

[Access schedule](#)

4.4 Real Time Online Communication

**If you want to have an online buyer meeting,
“Copy and share link to invite others”.**

After entering the video call, you can also click  to execute the same.



Functions included in video meeting room are: Share Screen,
Blurred Background, Text Messages, Participants Management, etc.

22 April | 3:26 PM



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4.4 Real Time Online Communication

You've left the video call

Were you able to see and hear the others well?
☐ Yes ☐ No

Were the others able to see and hear you well?
☐ Yes ☐ No

Overall session experience

☆☆☆☆☆

We would love your feedback! Let us know what you think.

Submit & Close

Access schedule

- After the meeting, you can evaluate the quality of the video conference on the rating page, or write your suggestions for the buyer in the message area.



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4.5 On-site Matching

- You can enter the on-site pairing system by entering the email account and password you filled in during registration on the right-hand interface.



Android APP



H5



Wechat Mini Program

- iOS APP:** Search “peiduiyi” in Apple App Store to download



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25 - 27/4/2025
澳門威尼斯人-金光會展-展館ABC
The Venetian Macao - Cotai Expo-Hall ABC

On-site matching system 中文 ENGLISH

Login

[Forgot password ?](#)



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13.^a Expo Internacional de Turismo (Indústria) de Macau
13th Macao International Travel (Industry) Expo

中文 ENGLISH

LOGOUT



My QR code

exhibitor test account



Negotiation process

- 1 Wait for the buyer at the booth according to the appointment.
- 2 Start matching.



Scan



Record



Agenda



Profile

4.5 On-site Matching

- ① After logging in, you can see "My QR code" and "Negotiation process".

My QR code

exhibitor test account



Exhibitor

Negotiation process

- 1 Wait for the buyer at the booth according to the appointment.
- 2 Start matching.
- 3 Use the "scan" function in the on-site matching system to scan the QR code presented by the buyer.
- 4 Evaluation is required after the matching.
- 5 Start the next matching.

Help And Feedback





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Click to Scan

② **Already scheduled to meet at the exhibition site:** Meetings arranged through the PSA prior to the exhibition will be displayed in the exhibitor's "**Appointment Record**", and the QR code record will be obtained in a timely manner using the on-site "**Scan**" function.

③ **On-site Matching and meeting:** Buyers who have not made an appointment can also be instantly "**Scan**" on-site

4.5 On-site Matching

22 23 24 25 26 27
SAT SUN MON TUE WED THU
Exhibition period

Main Program updated as of 14th March, 2025

25-27 04.2025
The Venetian Macao Cotai Expo Hall A

Date	Time	Main Activities	Venue
25/4 Friday Trade Visitors and General Public	10:30-11:00	13 th Macao International Travel (Industry) Expo Opening Ceremony <i>(by invitation)</i>	Main Stage
	11:00-19:00	Expo Opens <i>(Trade Visitors and General Public)</i>	Hall A · B and C
	11:00-19:00	New Media Matrix	Livestream Studio
	11:00-19:00	On-site Matching	Hall A · B and C
	11:00-18:00	Destination Travel Promotion Seminars	Meeting Room 2 Meeting Room 3
	11:30-18:00	Concurrent Meetings	Main Stage Meeting Room 1 Naples A&B
26/4 Saturday Trade Visitors and General Public	19:30-20:30	Welcome Cocktail <i>(By invitation)</i>	Main Stage
	10:00-19:00	Expo Opens <i>(Trade Visitors and General Public)</i>	Hall A · B and C
	10:00-19:00	On-site Matching	Hall A · B and C
	10:00-18:00	Destination Travel Promotion Seminars	Meeting Room 2 Meeting Room 3
	10:00-18:00	Concurrent Meetings	Main Stage Meeting Room 1
	10:30-19:00	New Media Matrix	Livestream Studio
	17:00-17:30	Contract Signing	Main Stage
	10:00-18:00	Expo Opens <i>(General Public)</i>	Hall A · B and C

Scan Record Agenda Profile

④ **Exhibition schedule:** You can view the conference event schedule from April 25th to 27th separately in the "**Exhibition Schedule**"



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4.5 On-site Matching

On-site Matching Record

Appointment Record

No more data

Evaluation

Please rate this buyer

☆

☆

☆

☆

☆

Please evaluate your satisfaction with this on-site matching by negotiation content, buyer's attitude and cooperation intention.

Submit and close

Scan

Record

Agenda

Profile

On-site Matching Record		Appointment Record	
Time	Company	Name	Location
2025-04-25 14:40:00	buyer test account		

⑤ Click on "Records" to view your **"On-site Matching Record"** and **"Appointment Record"**

⑥ After the negotiation is over, exhibitors need to rate the buyers and provide feedback.



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